Data Manager

Professional data management solutions.
Input: your data.
Output: many benefits.

How you profit as a data supplier.

As an automotive supplier or distributor in the independent automotive aftermarket, you are repeatedly faced with one key question: what is the best possible way to deliver my products to the market?

To transform potential customers into actual buyers, you must start by making your current portfolio available to them. The most important step: become a TecDoc data supplier. With the TecDoc Catalogue, the largest spare parts catalogue in the world with more than 700 product brands and 6.6 million items of article data in 48 product groups, you reach customers directly.

As a data supplier, you benefit from numerous advantages: the Data Manager enables you to tap into new markets and optimise your visibility, which ultimately contribute to an increase in sales. You also meet your customers’ requirements for data format and maintenance.

We offer you a variety of solutions for professional data management that make it easy for you to provide your article data in high quality.

Additional strong arguments for regularly sending your data to TecAlliance are obvious: optimise your processes by updating your data at all points of sale at the same time. Reduce the costs for communication, advertising and marketing through the constant and centralised availability of your product information. Set yourself up internationally through the automatic translation of your content into 35 languages.
How do I become a data supplier?

Prerequisites and procedure.

Becoming a data supplier is easy. If your company, as a supplier of spare parts and equipment to the aftermarket, has a certified production site, there is nothing keeping you from being accepted as a data supplier.

You can register a brand for the TecDoc Catalogue if you are its owner or if the brand owner has transferred the respective distribution rights to you, so that you have the right to independent maintenance and delivery of the data under the respective brand name.

Depending on your contract, you can choose the regions in which your products are seen in the catalogue. After the contract has been signed, we will provide you with advice and support on the way to your first data delivery.
**Start-up support and a new boost.**

Our full service offer for you: data onboarding and data update service.

Data onboarding is our special service for you as a new data supplier to convert your individual data to the TecDoc data format. We take on the complete standardisation of your data, i.e. the linkage to our standardised product names (generic articles), attributes and vehicle data, as well as the conversion to the TecDoc data format. We focus on optimum product communication so that your products are presented professionally to your customers.

When using our data services, you do not require either hardware or software. You save time and effort preparing the data with the result that you can be confident that your data will always meet the criteria for the quality seal “TecAlliance Certified Data Supplier”.

We are also happy to take on the continuous update management after the initial publication of your article data. As your products are always available to your customers throughout the world in a high-quality and up-to-date form, we actively support you in increasing your sales figures.

Both for data onboarding and the data update, you can transmit your data to us in the format you use. On this basis, we determine the required scope of services and generate an individual quotation for you with a detailed description of the services and fixed prices for planning.

**Simply speak to us, we will be happy to provide you with advice and support at any time!**

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**Data delivery and preparation.**

The process at a glance.
Your workflow is our compass.

We provide you with the appropriate tools for your in-house data management.

To meet the individual requirements of all our data suppliers, we offer three professional tools for data preparation and management:

DMM (free in conjunction with a data supplier contract) for the simple preparation and transmission of your data in the TecDoc format, the tool PMD which builds on this with even more options, and our premium solution CCU for high-end data management. Each tool supports you in different stages of your workflow, contributing to cost and process optimisation and ultimately to the generation of revenue.

**Step by step.**

This is how TecAlliance supports your workflow.

*Forecast based on customer calculation
**Can be maintained, but no automated tool yet
***CCU (OE supersessions), PMA (cross-ref)
DMM
The basic equipment for our data suppliers.

With your data supplier contract, you receive the DMM for the preparation and maintenance of your product data in the TecDoc format. The system supports you in the integrated checking of your product data for conformity to the TecDoc standard. Use the pre-set transport paths for easy data delivery. Integrated audit reports provide feedback on the status of the data checking and allow you to jump directly to data maintenance. The DMM keeps you up to date and allows you to import current reference data at any time. To use the DMM, you need a connection to a new or existing Oracle database after installation; this may result in additional licence costs. We will support you with practical training during installation. After this, you can get started right away.

The data maintenance process.
How it works.
PMD

For sophisticated applications.

Do you need a tool to integrate company-specific functions into the data maintenance software? With the PMD, you benefit from the optimal integration into your IT environment, thanks to multiple options. Due to the local installation in conjunction with your own data privacy measures, maximum security is guaranteed for your product data. Increase your efficiency through the central administration of multiple brands with just one system and adapt the range of functions to your requirements. In addition, you have the option to add your own reference data. This allows you to even cover linkage targets beyond the TecDoc database (TecDoc Plus). The data channel management allows for the subdivision of articles for internal and external use. Like the DMM, the PMD provides an individually configurable schema of roles and rights, which enables the individual administration of your own user profiles.

Your benefits at a glance:

- Locally hosted software solution for efficient data management
- Entry and maintenance of product data in your own IT environment according to the TecDoc Standard
- Integrated data delivery to the TecDoc Catalogue database
- Can be used as a single-user or multi-user application

Customisation:

- Integration of self-defined function modules (COP = Customer Option Pack)
- ERP integration or connection of additional data sources possible
- TecDoc Plus
- Administration of competitor brands
CCU

The premium solution for the most stringent requirements.

The CCU provides you with the functions of the tools DMM and PMD while integrating parts information from vehicle manufacturers (OE) and vehicle parc (VIO) data. It also makes possible the maintenance of other formats such as MAM or ACES/PIES. Thus, all the relevant data for your cataloguing activities are available to you in one high-performance solution.

You can analyse your product portfolio and find any

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**The CCU at a glance.**

From data delivery to versatile output.

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**Input**

- Customer data
  - Parts mapped to vehicles
  - Parts specifications (attributes)
  - Packaging information
  - Construction data
  - Drawings/images
  - Other

- TecAlliance K/N-type
- MAM/MMI + ACES
- Reference data

- TecAlliance ID global vehicle and HGV applications

**Output**

- Product Management Solver
  - Product range extension
  - Gap analysis
  - OE replacements

- Data compression tools for paper catalogues
- Intranet catalogue
- Internet catalogue
- DVD catalogue
- Export file TecDoc format
- Export file MAM
- Export file ACES/PIES

- Management/marketing reporting
  - Product range analysis
  - Coverage analysis
  - Competitor analysis
  - Tracking of business processes
gaps to improve your market coverage. You can also identify your sales potential on parts level, not just based on the VIO numbers for each vehicle. Having many configuration options according to individual requirements simplifies your work and makes your processes even more efficient and effective.

### Your benefits at a glance:

- Fully integrated VIO and OE data
- Reliable comparison of your data with OE data
- 100 % accuracy in your OE data research
- Various reporting functions for portfolio analysis
- Various data export formats possible
- Central administration with multi-user application
- Direct data delivery to TecDoc database from the integrated data validation and data delivery tool.

### A comparison of the tools.

#### What is included?

<table>
<thead>
<tr>
<th></th>
<th>DMM</th>
<th>PMD</th>
<th>CCU</th>
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<tbody>
<tr>
<td>Free of charge (within the framework of the data supplier contract)</td>
<td>✔</td>
<td>–</td>
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<tr>
<td>Local installation</td>
<td>✔</td>
<td>✔</td>
<td>✔ *</td>
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<tr>
<td>Import TecDoc format (TAF 2.4)</td>
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<td>Export TecDoc format (TAF 2.4)</td>
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<tr>
<td>Export MAM</td>
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<td>✔</td>
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<tr>
<td>Export ACES/PIES</td>
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<tr>
<td>Adapted for wholesalers</td>
<td>✔</td>
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<tr>
<td>Maintenance of multiple brands</td>
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<td>Multilingual interface</td>
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<td>Integrated OE data</td>
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<td>Detailed vehicle attributes</td>
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<tr>
<td>VIO data</td>
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<td>VIO data at article level</td>
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<td>ERP connection</td>
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<td>Internal product management</td>
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<tr>
<td>Data validation</td>
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<tr>
<td>Data delivery to TecAlliance</td>
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* MS Windows application | **via Crossing | ***Integrated in database
Very smooth.

Since service is just part of the product.

What you can depend upon: we always provide you with advice and support, regardless of whether you need our help before, during or after the implementation of data management solutions.

In addition to data onboarding for new data suppliers and the data update service for existing suppliers, we have a range of consulting services available on request if you need them. We also support you with individual training sessions, product training and workshops.

We offer you standardised analysis and reportings for deeper market and potential analysis in our Analytics Manager solution. With our Data Consulting, we provide you with individual support in profitably analysing data and information and developing appropriate strategies.
More than 20 years of experience

About TecAlliance.
The reliable partner at your side.

You must be able to rely completely on your partners in order to perform first-class work and deliver convincing results. It is good to know that TecAlliance is such a reliable, competent and experienced partner at your side.

We have been successful in the independent automotive aftermarket for over 20 years and set standards with our industry solutions.

As a result, we are one of the leading global providers of data and process management in the industry today. With 35 shareholders and more than 550 employees, we operate in more than 140 countries around the globe.

More than 110,000 vehicle types and up to 48 assembly groups are available for the assignment of your products. With the possible integration of 1 million OE references and over 1 billion vehicles in the VIO database, you will not find a more comprehensive offer in this segment.

All TecAlliance data is available to you in our solutions – or you can compile just the data you need for your individual applications.

Contact us now – our experts are pleased to advise you!

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More than

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More information:
www.tecalliance.net/en/data-manager